



## Confidential Qualification Questionnaire and Agreement

**Business Name** \_\_\_\_\_

Owner's Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_

Owner's Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_

Business St. Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ County \_\_\_\_\_

How many years have you been in business? \_\_\_\_\_ Gross annual sales \$ \_\_\_\_\_

How many locations do you have? \_\_\_\_\_

Are you a corporation? \_\_\_\_\_ A sole proprietor? \_\_\_\_\_

What best describes your location(s)

Shopping center  Business center  Enclosed shopping mall  Other

Explain \_\_\_\_\_

Do you own or lease your business locations? Own \_\_\_\_\_ Lease \_\_\_\_\_.

What is your monthly mortgage/ lease payment(s)? \$ \_\_\_\_\_.

Do you have ground floor access to customers? \_\_\_\_\_

Square feet of *customer* showroom \_\_\_\_\_ Have bench jeweler? \_\_\_\_\_ On premises? \_\_\_\_\_ Off premises? \_\_\_\_\_

How many floor showcases do you have? \_\_\_\_\_ How tall are they? (in inches) \_\_\_\_\_

JBT rating \_\_\_\_\_ Number of employees \_\_\_\_\_

Normal Open/Close Store hours:

M \_\_\_\_\_ T \_\_\_\_\_ W \_\_\_\_\_ Th \_\_\_\_\_ Fr \_\_\_\_\_ Sa \_\_\_\_\_ Su \_\_\_\_\_.

What type of computers do you use? PC \_\_\_\_\_ Macintosh \_\_\_\_\_

Are your computers linked together by a network, such as Ethernet? \_\_\_\_\_

Where did you first learn about Why Mom Deserves a Diamond Inc.?

Internet \_\_\_\_\_ Our Website \_\_\_\_\_ Advertisement \_\_\_\_\_ Referral \_\_\_\_\_ Friend/Relative \_\_\_\_\_

Other \_\_\_\_\_



**GENERAL INFORMATION**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_  
 Home St. Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 How long at this Address? \_\_\_\_\_ Home Phone Number ( ) \_\_\_\_\_  
 Monthly Rent/Mortgage \$ \_\_\_\_\_ Own Home  Buying Home  Rent   
 Date of Birth \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_ Social Security Number \_\_\_\_\_ US Citizen Yes  No   
 Drivers License No: \_\_\_\_\_ State: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Marital Status \_\_\_\_\_ Will Spouse/Partner be active in Business? Yes \_\_\_ No \_\_\_  
 Who will be in charge of running the business? Self \_\_\_ Partner \_\_\_ Spouse \_\_\_ Manager \_\_\_  
 Other \_\_\_\_\_  
 Do you plan to be in the business full time? Yes \_\_\_ No \_\_\_

**VENDOR REFERENCES**

	<u>BUSINESS NAME</u>	<u>CONTACT</u>	<u>TELEPHONE</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

**BANK ACCOUNTS**

1. Name \_\_\_\_\_  Checking  Savings  Loan \_\_\_\_\_  
 2. Name \_\_\_\_\_  Checking  Savings  Loan \_\_\_\_\_  
 3. Name \_\_\_\_\_  Checking  Savings  Loan \_\_\_\_\_

**PERSONAL FINANCIAL STATEMENT**

<b>Assets</b>	<b>Amount</b>
1. Checking Account	_____
2. Savings Account, Certificate	_____
3. U.S. Government Securities	_____
4. Accounts and Notes Receivable	_____

**CONFIDENTIAL**



- 5. Real Estate Owned (home) \_\_\_\_\_
- 6. Real Estate (other) \_\_\_\_\_
- 7. Automobile \_\_\_\_\_
- 8. Other Personal Property \_\_\_\_\_
- 9. Life Insurance \_\_\_\_\_
- 10. Business Insurance \_\_\_\_\_

**OTHER ASSETS, ITEMIZED**

- 11. \_\_\_\_\_
- 12. \_\_\_\_\_
- 13. \_\_\_\_\_

**TOTAL ASSETS**

**PERSONAL FINANCIAL STATEMENT**

<b>Liabilities</b>	<b>Amount (\$)</b>
14. Notes Payable to Banks Secured	_____
15. Notes Payable to Banks Unsecured	_____
16. Account and Bills Due	_____
17. Unpaid Income Tax	_____
18. Other Unpaid Tax	_____
19. Mortgage (home) Payable	_____
20. Mortgage (other) Payable	_____
<b>24. TOTAL LIABILITES</b>	<b>\$</b> _____
<b>25. NET WORTH</b>	<b>\$</b> _____
<b>26. TOTAL LIABILITY &amp; NET WORTH</b>	<b>\$</b> _____



**MISCELLANEOUS**

Have you ever filed for bankruptcy? Yes \_\_\_No\_\_\_  
Have you ever had a real estate loan foreclosed? Yes \_\_\_No\_\_\_  
Have you ever had any liens against you Yes \_\_\_No\_\_\_  
Have you ever been or are you now party to any lawsuits? Yes \_\_\_No\_\_\_  
Have you ever been convicted or found guilty of a crime? Yes \_\_\_No\_\_\_  
If yes to any of the above, please explain.

**Please attach a copy of your most recent personal and business Income Statement and Balance Sheet.**

List amount and probable source of financing needed to purchase.  
(If explanation is necessary, attach separate sheet)

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_

I/We represent and warrant that all of the statements made by me/us in this application are true and correct. I/We understand that if I/We make a false statement, such action will terminate my/our application for consideration. I/We understand that by signing this statement, Why Mom Deserves a Diamond, Inc. at some point through the interview process, will check my/our credit with a credit bureau.

\_\_\_\_\_  
Print Name and Title

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

**Non-Compete Agreement**

a) For purposes of this agreement, "Competitive Business" means any business (i) that offers an essay contest or other contest or game of skill, or Company's marketing approach or other services which are the same as or similar to those provided by Why Mom Deserves a Diamond, Inc.(ii) in which trade secrets and other confidential information could be used to the disadvantage of Franchisee, or Company, or any affiliate of Why Mom Deserves a Diamond, Inc.

b)Individual shall not be engaged in or take part in any Competitive Business anywhere within the United States.

\_\_\_\_\_  
Print Name and Title

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date